

## Accelerated Innovations Continues to Grow, Adding Five New Members to Its Team Nationally

**August 11, 2015**--Accelerated Innovations LLC (AI) announces the addition of five new members to its national team, headquartered in St. Paul, MN.

In January, Accelerated Innovations welcomed Christine Dermody to the team to serve as Senior Director of Marketing and Program Implementation for Duke Energy's Smart Energy in Offices (SEiO) program, powered by MyMeter. She brings nearly two decades of accomplished program and organizational management experience. Christine directs the vendor team in the implementation of a no-cost efficiency strategy to educate office workers and encourage them to make simple changes that reduce energy consumption. She also brings her skills in strategic planning, operational and process planning and management, team resource management, in addition to marketing oversight.

The month of June saw the arrival of Zach Carlsen, who serves as the AI staff writer and Strengths Coach. A teacher of strengths-based living, Zach's focus is on teambuilding and assisting others in the strategic direction of AI—developing solutions to multi-dimensional challenges, creating gameplans for action, and working to support others in their excellence. With a background in education, writing, design, and publishing, he brings his strengths of ideation, vision, and connectedness to the team.

Most recently, in July, three new members joined the Accelerated Innovations team.

Mariel Bentley serves as Senior Associate of Marketing and Program Implementation where she is responsible for marketing and outreach activities. Her efforts and successes generate program awareness and drive participation in support of Duke Energy's Smart Energy in Offices program, powered by MyMeter. Prior to joining the AI team, Bentley was an Account Representative for Program Marketing at Nexant in Cary, NC. There, she was responsible for providing strategic development, coordination and delivery of marketing campaigns for utility client's commercial, industrial and residential energy efficiency programs across the U.S. Her previous roles include a decade of business development and marketing proposal writing as Senior Marketing Coordinator at Jacobs Engineering in Cary, NC.

Ed Houn is Accelerated Innovations' new Account and Client Engagement Manager. He works with current clients to guide and manage their successful implementations and to introduce them to AI's complete suite of products. This includes working together with municipal and cooperative utilities to find new ways of presenting electric, gas and water usage data to customers. These efforts assist utilities in integrating complex information with their web portals, providing a richer customer experience and offering new insights on ways that consumption can be reduced.

Keith Ahonen serves as Accelerated Innovations' Director of Customer Engagement where he will be covering a wide variety of functions including sales, implementation, and product management. Keith comes to AI from Landis+Gyr where he worked closely with the R&D teams as a Project Manager in the development of key solutions. Having spent time engaging with and guiding customers through solutions, he has a strong background in client relations.

Accelerated Innovations Founder and CEO, Josh Headlee, states, "We have always had a great team here at AI. With our recent project wins as well as our continued success with MyMeter we are continuing to grow in all directions. My philosophy has always been that *you should hire people that are better than yourself*—that is, people who bring something new, important, and dynamic to the table. This approach has proven to be successful, as we have what I consider to be a dream team. And this is only the beginning of something bigger."

Zach Carlsen can be reached at [zach@acceleratedinnovationsllc.com](mailto:zach@acceleratedinnovationsllc.com) or at 651-757-4200.

Christine Dermody can be reached at [christine@acceleratedinnovationsllc.com](mailto:christine@acceleratedinnovationsllc.com) or at 720-446-0127.

Mariel Bentley can be reached at [mariel@acceleratedinnovationsllc.com](mailto:mariel@acceleratedinnovationsllc.com) or at 919-244-5596.

Ed Houn can be reached at [ed@acceleratedinnovationsllc.com](mailto:ed@acceleratedinnovationsllc.com) or at 651-757-4251.

Keith Ahonen can be reached at [Keith@acceleratedinnovationsllc.com](mailto:Keith@acceleratedinnovationsllc.com) or at 218-838-4630.

**ABOUT ACCELERATED INNOVATIONS** Accelerated Innovations helps utility customers reduce their energy use for improved satisfaction. Our technology increases opportunities for a utility to engage and communicate with customers through energy awareness, alerts, and analytics. AI's programs for tenant engagement in commercial buildings integrate messaging, education, and gamification for persistent behavioral energy efficiency savings. The MyMeter program provides proven customer engagement tools that increase customer satisfaction, drive cost-effective behavioral energy savings, and deliver economic returns through innovative billing, support of dynamic pricing and load management programs. MyMeter leverages utility smart metering infrastructure to give families and businesses greater insight