

# BENCHMARK



## *Automated updates of Portfolio Manager scoring for improved energy awareness*

Benchmark is a user-friendly digital platform that integrates seamlessly with ENERGY STAR® Portfolio Manager and utility Customer Information Systems (CIS) to automatically update and track energy efficiency scoring for commercial and multi-family facilities. By enabling building owners to compare their electric, gas and water consumption with a regularly updated score ranking their performance in comparison to peer buildings, Benchmark helps improve awareness of energy-saving opportunities and drives participation in utility programs.

### FAST AND ACCURATE BENCHMARKING

Commercial tenants and investors are increasingly utilizing the EPA's ENERGY STAR program to satisfy requirements for LEED certification, jurisdictional mandates or greenhouse gas reporting. Benchmark makes maintaining the high volume of data required for ENERGY STAR compliance easy by giving owners, property managers and building operators the ability to gauge the performance of a building's shell, lighting, HVAC and other systems that may affect energy usage through secure, consistent updates of smart meter data. With Benchmark, users can:

- ❑ Establish a baseline score and track improvements over time
- ❑ Be alerted to automatic updates in their efficiency score(s)
- ❑ Integrate multiple meters with ENERGY STAR Portfolio Manager
- ❑ Identify relative energy usage across a portfolio of properties
- ❑ Reduce human error and time spent on manual data entry
- ❑ Realize opportunities to reduce energy consumption and see results
- ❑ Compare performance with similar properties in the service area

### IDEAL FOR COMMERCIAL AND PUBLIC USES INCLUDING:

- |            |                |              |           |
|------------|----------------|--------------|-----------|
| ❑ Schools  | ❑ Hospitals    | ❑ Warehouses | ❑ Parking |
| ❑ Churches | ❑ Multi-family | ❑ Offices    | ❑ Retail  |

## DYNAMIC REPORTING. DYNAMITE RESULTS.

Benchmark links directly to ENERGY STAR Portfolio Manager via secure web services to send energy use information (including considerations for building end-use attributes such as operating hours, occupancy or floor area) to provide a weather-normalized percentile ranking of 1 (low efficiency) to 100 (high efficiency). Benchmark enhances ENERGY STAR's usability to provide valuable, hassle-free feedback on your customers' energy usage.



**The average commercial building wastes 30 percent of the energy it consumes. Buildings that consistently benchmark energy use have seen an average improvement in energy savings of 2.4 percent per year. (EPA DataTrend report, 2012)**

## INCREASED ENGAGEMENT. INCREASED IMPACT.

Benchmark provides customers both big and small with the ability to make absolute and relative comparisons of their progress and extends your reach to those who can most benefit from ongoing efficiency programs.

- Help your biggest customers justify and extract more information from their efficiency programs
- Identify targets for energy audits, rebates and other promotions with direct messaging and property profile modules
- Generate leads by identifying qualified participants for new utility program offerings
- Facilitate provider/consumer interaction and suggest energy efficiency recommendations
- Streamline functionality and increase association for services already in use
- Enhance service with compatibility with MyMeter for complete AMI/AMR data reporting and analytics



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Accelerated Innovations has partnered with dozens of electric, gas and water utilities to provide residential and commercial customers with a greater understanding of their energy usage. By creating measurable impact through access to and interpretation of usage data, Accelerated Innovations increases customer engagement and transforms the interaction between customers and their utility.