



BY: **accelerated • innovations**

*Pay As You Go capabilities
advance your goals.*

- EASIER BUDGETING**
- ELIMINATE HIGH INITIAL DEPOSIT**
- NO LATE FEES OR ACCRUED INTEREST**
- REDUCE BAD DEBT**
- TIMELY ENERGY USE INSIGHTS**
- HIGHER CUSTOMER SATISFACTION**
- REDUCED ENERGY CONSUMPTION**



MyMeter's Pay As You Go solution benefits electric, gas and water utilities by providing increased customer satisfaction, improved cash flow, reduced risk and the potential for significant energy savings. Pay As You Go billing with MyMeter means your customers are your agents for success. With traditionally high levels of customer adoption and usage, Pay As You Go billing offers the flexibility of another payment option so your utility is viewed as a provider and not as a collector.

RELIABLE PAYMENTS ANYTIME, ANYWHERE.

MyMeter offers the same user experience whether on desktops, tablets or mobile devices to make customer billing and payment options more convenient than ever. Customizable notifications for usage thresholds and payment balances mean better information about energy usage and fewer surprises for your customers.

With Pay As You Go, your customers can:

- ❑ **Monitor** remaining balance and schedule automatic deposits
- ❑ **Eliminate** the risk of late fees and service interruption
- ❑ **Select** from check, credit or debit payment options
- ❑ **Set** energy saving goals and event markers for energy use



GOOD FOR YOU. GREAT FOR THE ENVIRONMENT.

Pay As You Go customers use less energy. MyMeter allows you to promote energy efficiency by better managing demand during peak hours through improved communication around critical peak days and offering helpful energy conservation tips. The user-friendly, intuitive interface drives repeat visits, facilitating electronic communications to reduce your need for printing and mailing communications.

IMPROVE YOUR CASH FLOW. REDUCE DEMAND.

Typically, utilities receive revenue from credit customers a month or more after consumption. Pay As You Go revenue arrives in advance of consumption, permitting your utility to invest and increase return. Studies show that Pay As You Go customers actively monitor and take charge of their energy use. Using MyMeter as a portal for customer engagement has yielded proved reductions in energy usage between 10 and 15 percent and overall savings between two and four percent, benefiting both Pay As You Go and traditional pay customers while moving your utility closer to energy efficiency goals.



BETTER SERVICE WITH LOWER RISK.

Avoid the costs of writing off bad debt and collection services for delinquent customers. MyMeter supports CIS integration to provide unsurpassed real-time activation of services once funds have been received, and offers unlimited text and email balance updates. Customers enjoy smarter, faster support. Your utility enjoys a little peace of mind.



Visit mymeter.co to read case studies and learn more about how MyMeter can work for you.

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